

**Department of BBA (CA)****Project Titles -2020-2021**

<b>S. No</b>	<b>Reg No</b>	<b>Name of the Student</b>	<b>Project title - 2020-2021</b>
1.	18BV7634	ABINAYA S	A study on customer satisfaction towards LG Air conditioner with special reference to palladam
2.	18BV7635	ABIRAMI K	A study on customer buying behaviour towards sunfeast biscuits with special reference to Thattankulam
3.	18BV7636	ABIRAMI M	A Study on Employee Relation and its Impact on Employee Productivity with reference to Kdhp Pvt Ltd, Munnar.
4.	18BV7637	ANGALEESHWARI R	A study on employee salary and wages administration.
5.	18BV7638	BIRUNDHA M	A study on consumer perception towards assures body lotion with Special to Thanjur.
6.	18BV7640	DEEPIKA A	A study on Job Satisfaction in TATA Tea factory in Munnar
7.	18BV7641	DURGA V	A study on customer buying behaviour towards Chik Shampoo biscuits with special reference to Palani.
8.	18BV7642	HARSHINI C	A study on Customer Satisfaction towards Colgate toothpaste
9.	18BV7643	JEEVITHA C	A study on consumer buying behaviour towards Cadbury dairy milk chocolate With reference to Dindigul.
10.	18BV7644	KANIMOZHI R	A Study on Effectiveness of Employee Training and Development with reference to Eastman exports, Tiruppur.
11.	18BV7646	KEERTHANA R	A study on Customer Satisfaction towards Flipkart.
12.	18BV7648	KOHILA S	A study on tours and travels booking system with special reference to SST travels
13.	18BV7649	LOGANAYAKI K	A Study on Effectiveness of Employee Training and Development with reference to Eastman exports, Tiruppur.
14.	18BV7650	MALARVIZHI E	Capital Structure Analysis of Asian Paints Private Limited
15.	18BV7651	NAGALAKSHMI A	Two wheeler management system with special reference to Sri Varsini agency, Varsini TVS to Udumalpet
16.	18BV7652	NIVETHA G	A Study on Effectiveness of Employee Training and Development Program with special reference to Peekay Mediquip Ltd, Thanjur.
17.	18BV7653	PADMAPRIYA S	A study on Customer Perception towards ponds with special reference to Madathukulam.
18.	18BV7654	PRAVEENA A	A study of Performance appraisal of employees with reference to Samara Exports private Limited, Tiruppur.
19.	18BV7655	PREETHIKA K	A study on customer satisfaction of Lakme Eyeliner special reference to Natham.
20.	18BV7656	PRIYANKA S	A study on financial analysis of South Indian Bank, Udumalpet
21.	18BV7657	RAGSHANAA N R	A study on Customer Satisfaction towards Pears
22.	18BV7658	RAMYA R	A study on Customer Satisfaction & Access to TVS Jupiter with special reference to Udumalpet
23.	18BV7659	SABITHA E	A Study on Employee Motivation with reference to Tharanai textile private limited.
24.	18BV7660	SANGEETHA S	A study on labour welfare measures in Amritaya spintex, Udumalpet.
25.	18BV7661	SANTHIYA S	A study on Customer Satisfaction towards Honda Activa.
26.	18BV7662	SATHANA K	A study on Brand perception of Samsung mobile phone with special reference to Udumalpet
27.	18BV7663	SATHYASELVI R	A study on customer satisfaction towards Sony led TV with special reference to Udumalpet
28.	18BV7664	SHAHITHA PAMIN S	A study on financial analysis of Mahindra and Mahindra limited.
29.	18BV7665	SIVARANJANI D	A study on financial analysis of Mahindra and Mahindra Limited
30.	18BV7666	TAMILMALAR P	A study on Employee benefits and compensation
31.	18BV7667	VIMALA E	A Study on Customer Perception towards Aavin Milk with special reference to Udumalpet town.

